

3100 Kulmhotel Gornergrat summit experience

PRESS RELEASE

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“A strong newcomer”:

3100 Kulmhotel Gornergrat enters the ranking directly at No. 13 among Switzerland’s best 3-star hotels

In the new edition of “*The 150 Best Hotels in Switzerland 2026/27*” within the “*Andrin Willi Hotel Rating Switzerland*”, the 3100 Kulmhotel Gornergrat has successfully entered the ranking at first attempt. As the highest hotel in the Swiss Alps owned by the Burgergemeinde Zermatt, it is now listed at No. 13 among the best 3-star hotels in Switzerland.

The editorial team particularly highlights the hotel’s spectacular location at 3,100 metres above sea level as well as its unique room concept, with 22 rooms named after surrounding four-thousand-metre peaks. The rating was presented yesterday during the official vernissage at The Dolder Grand in Zurich.

The 3100 Kulmhotel Gornergrat appears for the first time in this renowned Swiss hotel ranking and is therefore counted among the newcomers of this year’s edition. At the vernissage, Andrin Willi and his editorial team presented the 30th edition of “*The 150 Best Hotels in Switzerland*”. The guide is published by Weber Verlag in Thun, with *NZZ am Sonntag* as media partner, where the ranking is also published as a supplement. It is considered the most established and prestigious hotel ranking in Switzerland.

The editorial team particularly emphasizes the exceptional location of the property, offering views of 28 four-thousand-metre peaks as well as the Matterhorn, which impresses up to 2,000 daily visitors at the Gornergrat. The hotel’s design concept is also highlighted: rooms are not numbered but named after peaks, with altitude serving as the orientation system. Alpine design elements such as contour lines, rock formations, and quotes from mountaineers further underline the character of the property.

Another focus is placed on recent investments. In 2025/26, several million Swiss francs were invested in the three restaurants, the lounge, and the shopping mall; further projects are already in planning.

With this entry, the 3100 Kulmhotel Gornergrat joins the ranking for the first time and achieves a remarkable debut in the list. The hotel is regarded as a unique retreat high above Zermatt, shaped by tranquility, vastness, and alpine authenticity.

The ranking is published for the 30th time in 2026 and for the second time under the direction of Andrin Willi. It is compiled by an editorial team that visits, evaluates, and describes the hotels according to standardized criteria. The assessment is based on journalistic research, the classification system of HotellerieSuisse, and structured guest impressions. The guide is published by Weber Verlag in Thun, with *NZZ am Sonntag* as media partner.

The latest edition "*The 150 Best Hotels in Switzerland 2026/27*" comprises 440 pages and is available in bookstores for CHF 59 (ISBN 978-3-03818-870-4).

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